

QAS Pro Web



The web provides an unrivalled opportunity for creating and maintaining customer relationships. But with that opportunity comes an even greater demand for speed and accuracy.

Accurate address data provides organisations with a wide range of benefits, from enhanced database analysis to fast and efficient delivery of goods and services.



Inaccurate address data can impact almost every area of your business:

- Contact relationships can be damaged
- Goods and services may not arrive on time
- Mailings may never reach their target audience

In the highly competitive web environment, don't let your address capture hold you back. By using QAS Pro Web, address data entry through your website or intranet is fast and efficient.

It returns a complete and accurate address from minimal information, searched and validated against the Singapore Post Postal Address File (PAF). You can be confident that the addresses you capture are accurate and in a consistent format that matches your other internal databases.

The QAS Pro Web solution:

- Requires minimal data entry to capture a full address and insert it into your customer database
- Based on data secured from the Singapore Post Postal Address File (PAF)
- Accesses over 18 countries' address data files to capture data from around the world
- Is easy to implement with support for the XML, SOAP, J2EE and .NET standards
- Can be used externally by customers on the web or internally via an intranet or extranet in any browser-based application

Head Office:
Experian QAS
1 Maritime Square
10-33A/B HarbourFront Centre
Singapore 099253
T +65 6593 7500
F +65 6593 7958
E sg.info@qas.com
www.qas-experian.com.sg



Business benefits of QAS Pro Web

Quick, accurate data capture with reduced drop-off rates

The advanced Typedown functionality means that web customers can now enjoy the key stroke savings and enhanced usability of the Typedown search engine. QAS Pro Web saves up to 80% of the key strokes required to record an address, reducing the risk of details being misspelled or inaccurately entered into your database. With address management solutions embedded in your website, the drop-off rate from order forms or contact forms is likely to be reduced as information submission is faster and more accurate.

Actionable address data improves perception

Effectively capturing a full and accurate address via your website creates a professional first impression. By ensuring accuracy at data entry, the cost of managing and maintaining your customer database is reduced.

Consistent address capture throughout the organisation

QAS Pro Web provides address capture and verification via your intranet, using any browser-based application. QAS Pro Web ensures international address data is entered correctly, even when the user is unsure of the correct address layout for a particular country.

Integration and implementation support for the latest web technologies

Experian QAS has developed specific components to make integration easier and more familiar to developers using the latest web service technologies.

In creating a SOAP/XML Web service architecture, QAS Pro Web is compatible with both Unix and Windows environments and supports the major programming languages; C#.NET, VB.NET, JSP, PHP and the traditional ASP languages. In addition to providing a Web Services architecture, QAS Pro Web includes a comprehensive administration and configuration console, allowing you to perform live data updates with zero downtime.

Improved Integration code

QAS Pro Web is supplied with integration code to simplify your implementation. By providing you with a template to work to, the sample code demonstrates 'Best Practice' in terms of integration and functionality. We provide sample code to cover the range of integration options.

Deliverable addresses

Ensure all correspondence, goods and invoices, sent as a result of website activity, arrive first time. The delivery address captured by QAS Pro Web is verified against SingPost Postal Address File (PAF). This reduces returned or undeliverable goods and correspondence, minimising administration and replacement costs.

Avoid waste

We supply you with data from only the most recognised data providers, guaranteeing data accuracy so valuable marketing and mailing budgets are not wasted. With QAS Pro Web you reduce the risk of duplicate records and add only verified addresses to your database.

For further information please contact us on:

T +65 6593 7500

F +65 6593 7958

sg.info@qas.com

© 2008 QAS Pty. Ltd.

QAS Limited. Registered in England.
No. 2582055, Talbot House, Talbot Street,
Nottingham NG80 1th.

The words 'Experian' and 'QAS' are
registered trade marks in the EU and other
countries and are owned by Experian Limited
and/or its associated companies.

All rights reserved.